



<http://www.mgp.ltd.uk>

Dr I Bandara
Programme Director
HPE SE & SW Deanery
20 Guildford Street
London
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2/6/03

Dear Dr Bandara,

Thank you for your letter dated 12/5/03 requesting free copies of *Guidelines* for Non Principal GPs.

Medendium Group Publishing is a commercial publisher which receives no income from the NHS for producing *Guidelines*. As such we are dependent upon advertising and subscriptions to finance the publication. We currently send out over 40,000 free copies of *Guidelines* three times per year. At present we are able to cover these costs through advertising revenue but with the down turn in advertising expenditure over the past two years it would be impossible for us to continue to publish if we were to have to extend this free circulation list.

To address this problem we have made *Guidelines* available free of charge on the internet at eguidelines.co.uk. The publication is also available on subscription and we are able to offer NANP members a 33% discounted rate making the cost of a subscription to the three annual editions £50 to include post and packing. We are also able to offer our monthly journal *Guidelines in Practice* at a 33% discount making the annual subscription rate £60 for the twelve editions.

I hope that you consider the value of *Guidelines* and *Guidelines in Practice* to be such that you are happy to recommend them and enclose a subscription form which you may wish to circulate to your members to ensure that they are aware of the discounted rates.

Yours sincerely,

Ivor Eisenstadt
Publisher
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Cc: Dr Rebecca Viney
Dr Richard Fieldhouse

Medendium

Guidelines

**Guidelines
in practice**

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