

The Sessional GP Magazine
April - May 2012



Please provide images in either **PC TIFF 300 dpi** or **JPEG 300 dpi** by email to ceo@nasgp.org.uk.

Page Quartiles

- **Full page** 260mm x 194mm (**£895.00** + VAT)
- **½ page vertical** 260mm x 95mm (**£447.50** + VAT)
- **½ page horizontal** 130 x 194mm (**£447.50** + VAT)
- **¼ page portrait** 130 x 95mm (**£223.75** + VAT)
- In addition, if taking out a quartile or larger, we will also give you a rotating **banner-ad** on our website for 2 months up until the next edition and include your live **twitter** feed at www.nasgp.org.uk/work_and_learn. You will need to supply your banner as a *separate* rotating banner-ad in jpeg or gif format 468x60 pixels.

Column Inches—£13.20 per single column centimetre (+ VAT)

- 1 column width 45mm
- 2 column width 95mm
- 3 column width 144mm
- 4 column width 194mm

Loose Inserts

- By postcode—30p/insert + VAT
- To total membership £260 + VAT

Colour

- Add £35 per colour advert

Please deduct 10% from the above figures if you advertised in the previous edition (not including loose inserts). Deadline for booking advertising space is 30th March 2012.

NEW! 5% discount if your payment is with us within 14 days of **invoice date**.

National Association of Sessional GPs
Promoting Quality in the Freelance GP Workforce

- An estimated 10,000 Sessional GPs working in the UK
- Performing 50 million NHS consultations a year

www.nasgp.org.uk

Example price:

2 columns (95mm) x 40mm **B&W**
 (2x£22) x 4
 = **£105.60** + VAT

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